

Welcome to Manistee Area Public Schools (MAPS) – Home of the Manistee Mariners. In all that we do, MAPS students, staff and families aim to be leaders in our school and community.

Through learning, we explore our world, inspire our potential, and achieve our goals. Together Mariners Lead the Way to a brighter future.

Mariners Lead the Way!



APPROVED PRIMARY FULL COLOR MARK + NAME + TAG



APPROVED PRIMARY COLOR BOOK
(additional/secondary options may be available per brand standards manual)



APPROVED PRIMARY SINGLE/TWO COLOR MARK + NAME + TAG
(additional color options may be available per brand standards manual while also including and excluding the tag line)



APPROVED PRIMARY FULL COLOR MARK + DISTRICT NAME + TAG
*(additional color options may be available per brand standards manual
while also including and excluding the tag line)*



APPROVED PRIMARY SINGLE/TWO COLOR MARK + DISTRICT NAME + TAG
*(additional color options may be available per brand standards manual
while also including and excluding the tag line)*



APPROVED ALTERNATIVE / SECONDARY FULL COLOR MARK + NAME
(additional color options may be available per brand standards manual
while also including and excluding the tag line - *district must approve prior to using any secondary variations*)



APPROVED ALTERNATIVE / SECONDARY SINGLE COLOR MARK + NAME
(additional color options may be available per brand standards manual
while also including and excluding the tag line - *district must approve prior to using any secondary variations*)



SAMPLE ID VARIATIONS / APPLICATIONS FOR WEARABLES
(additional color options may be available per brand standards manual
while also including and excluding the tag line - *district must approve prior to using any secondary variations*)



ALTERNATIVE / SECONDARY MARK WEARABLE SAMPLE
(additional color options may be available per brand standards manual
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ALTERNATIVE / SECONDARY MARK ATHLETICS SAMPLE
(additional color options may be available per brand standards manual
while also including and excluding the tag line
district must approve prior to using any secondary variations)

*Samples included here are subject to change based on discussion/feedback of various stakeholders are provided as samples to compliment the efforts of the primary visual ID



ALTERNATIVE / SECONDARY ATHLETIC/ACTIVITY FOCUSED "SHIELD" - SAMPLE
(additional color options may be available per brand standards manual
while also including and excluding the tag line - *district must approve prior to using any secondary variations*)



SAMPLE SIGNAGE MODIFICATIONS TO EXISTING INVENTORY TO ALIGN WITH NEW BRAND
(additional color options may be available per brand standards manual
while also including and excluding the tag line - *district must approve prior to using any secondary variations*)

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SAMPLE SIGNAGE MODIFICATIONS TO EXISTING INVENTORY TO ALIGN WITH NEW BRAND
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SAMPLE SCHOOL SPIRIT WEARABLES
(additional color options may be available per brand standards manual
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